

Amendments to the Specification

Please add the following new paragraph after paragraph 0014:

--One part of the present invention provides an improved qualitative market research method and system such that candidates for the market research study are dynamically chosen and selected over a distributed computer network such that at any given time the set of market research candidates optimally fits a predefined preference specified by the client sponsoring the qualitative market research study which are verifiable by the real-time audio and video input from the candidates.--.